

YOUTH START - EMPOWERING EACH CHILD



Maria Hutter
State Councillor

A unique educational programme designed to encourage an entrepreneurial spirit.

A vibrant society needs independent people who think and act responsibly. This can be learned through entrepreneurship education, acknowledged as one of the EU's key competencies for lifelong learning. To foster the entrepreneurial spirit of children from the age of seven, the goal of the project is to implement in all primary schools in the region of Salzburg the 'Youth Start Entrepreneurial Challenges Programme'. This is an innovative holistic learning programme, which covers a broad range of entrepreneurship education themes, activities and situations.

The aim is to encourage young people to be open to new ideas and implement these ideas creatively. It fosters initiative, intrinsic motivation and innovation, as well as the confidence and social participation of young people. Within four years, the programme will be sustainably implemented in all 180 primary schools in Salzburg from grades two to four. In the academic year 2019/2020, teachers at 72 schools will be teaching around 4,600 children using this programme, in 2021/22 around 20,000 children will be reached. The project offers teacher training and activities for students, such as the 'Trash Value Festival', the 'Inventor's Workshop' and 'Market Day'.